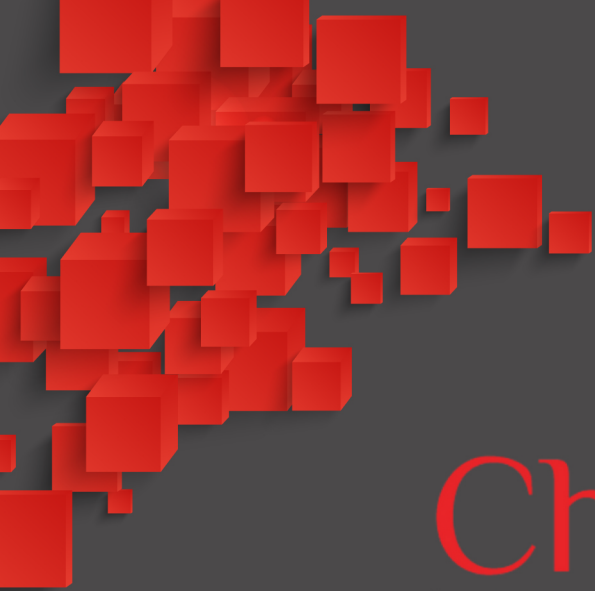
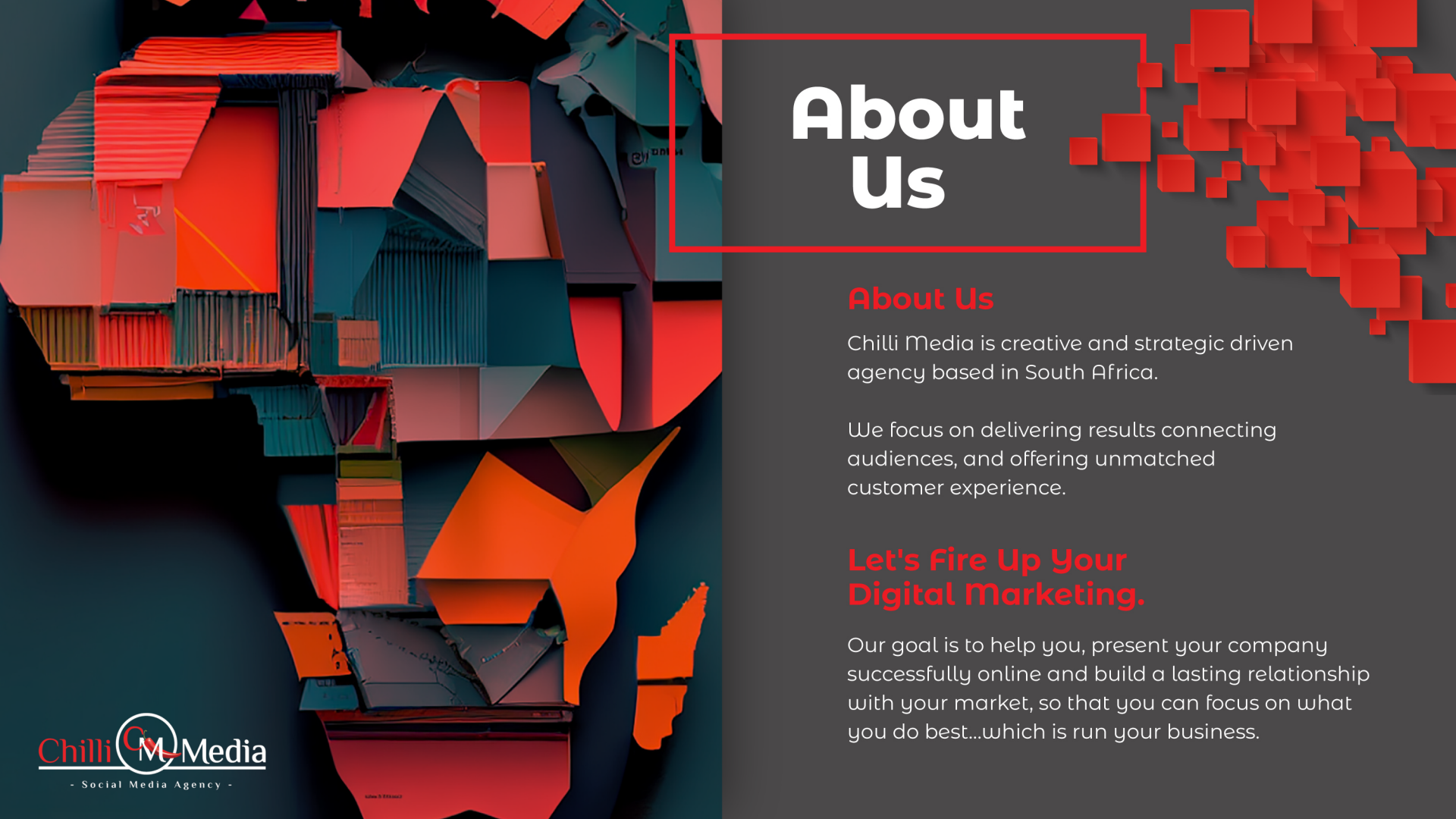




- Social Media Agency -



About Us

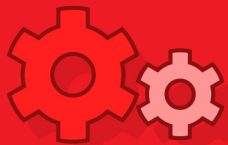
About Us

Chilli Media is creative and strategic driven agency based in South Africa.

We focus on delivering results connecting audiences, and offering unmatched customer experience.

Let's Fire Up Your Digital Marketing.

Our goal is to help you, present your company successfully online and build a lasting relationship with your market, so that you can focus on what you do best...which is run your business.



Social media strategy
focused on business goals



Content created for
your targetted audiences



Graphic design
to fit the style
of the business



We handle all content
planning, scheduling and
customer interaction on
social channels



Continued support and
great customer service



Monthly reporting

What to expect





iCrop

EW SETA

Health and Welfare Sector
Education and Training Authority
HWSETA


INANI
HOTELS


CHIETA
INNOVATING FOR IMPACT

ptsa

**NERDS
ON SITE**
TECHNOLOGY PARTNERS

Motus 

**Our
Clients**

Core Advantages



*Customer
Validation*



*Stay ahead
of Competition*



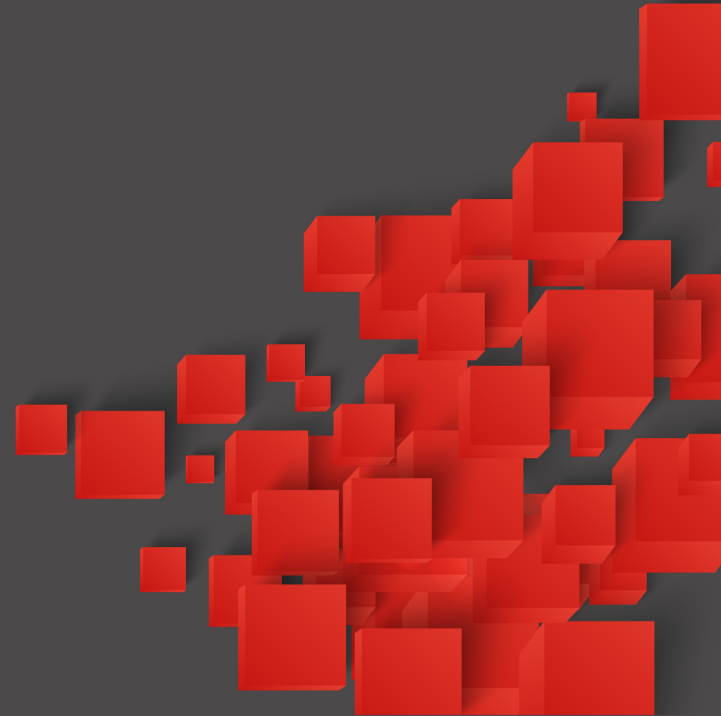
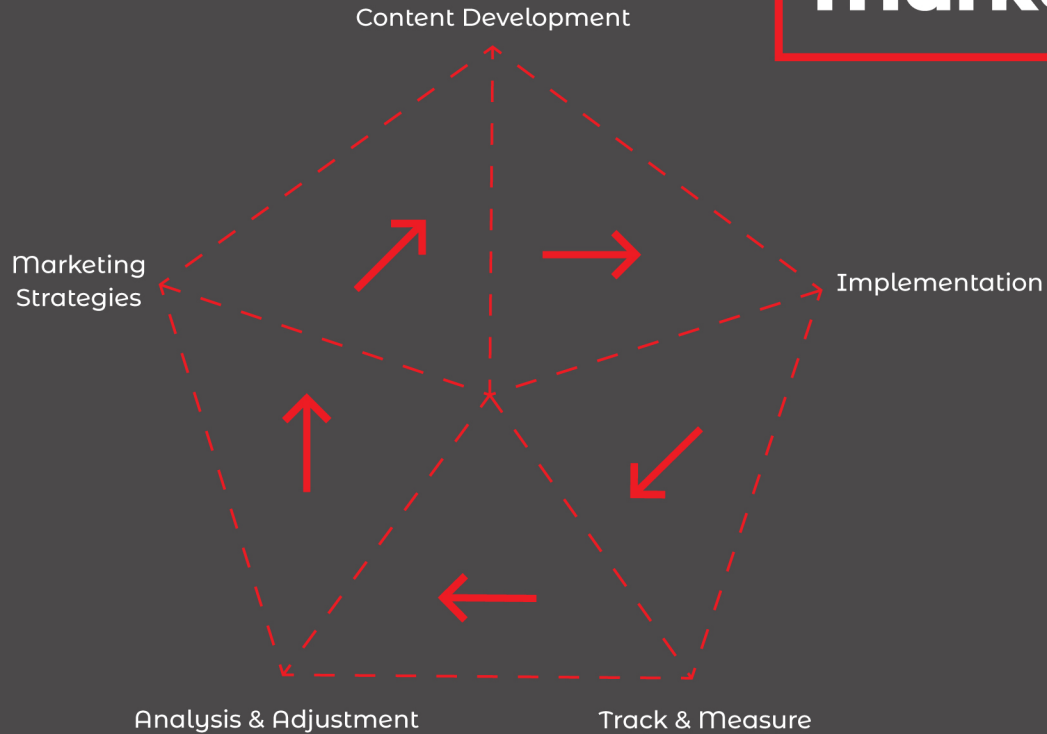
*Reduced
Marketing Costs*



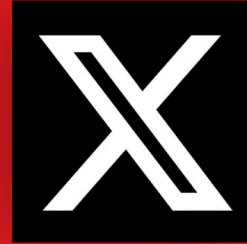
*Organic
Search*



Social Media Marketing Methods



Media Resources



Social Media Strategy

Your social media strategy is your master plan for how you create, post, and engage with your social media content. It encompasses your social content guidelines, posting cadence, social media marketing campaigns, target audience, and engagement strategy that promote your business and brand.

Identify your Customer

Find Product Differentiation

Analyse Social Network Usage

Communication Plan

Set Marketing Goals

Execution Plan

Cornelia Ellis

“Empowering SMEs to thrive in the world of social media and digital marketing.”

Chilli Media, provides marketing, brand development and social media services for small and medium size businesses. Building on my experience from the corporate world, I saw an opportunity to help other business with their own marketing needs. Our mission is to design a comprehensive, integrated digital marketing strategy that suits your company's needs and gets you qualified results.



Core Services

Copy-Writing

PR

Email Marketing

SEO

Graphic Design

SMS Marketing

Marketing Consultation

Social Media

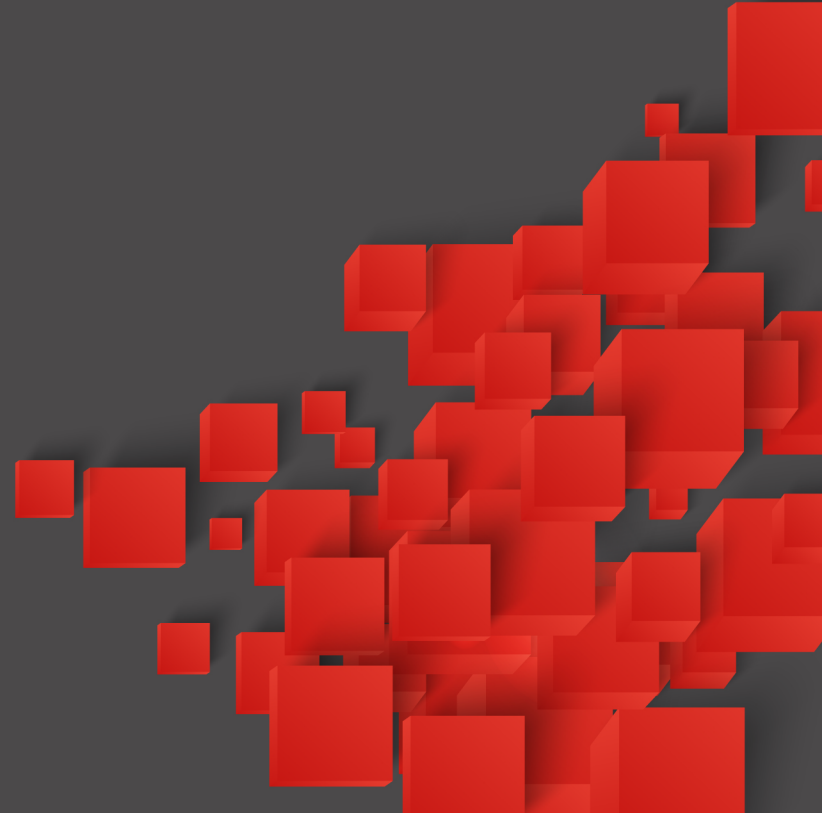
Marketing Strategy

Video Production

Online Advertisement

Web Development

PPC





The Chemical Industries Education & Training Authority (CHIETA) is a statutory body that was established by The Skills Development Act 97 of 1998. Our purpose as a SETA is to facilitate skills development in the chemical industries sector and to ensure that skills needs are identified and addressed through a number of initiatives by the SETA and the sector.

CNBCAFRICA
MARKETS NEWS REGIONS CNBC TV INSIGHTS **WIRELINK**

Shell's exit from SA is not a loss, it's an opportunity.

Investment | 10:47:24 AM 10/10/2024
Neville Mlay, CEO of Chemical Industries Education & Training Authority (CHIETA)
Contributor



TRENDS

- How The Price Of Chocolate's Key Ingredient Surged More Than 200% In 2024
- Is Investing In AI-Driven Automation Worth The Risk? (Exclusive Interview With AI Expert)

POPULAR VIDEO

- Spain Spends \$50 million loan from AfriForum
- Southern Sun full year revenue rises 16%
- Mandela's downgraded Uganda's rating to B3 from B2
- Downside: Reason for African risk mitigation

Forbes CEO
FORBES GLOBAL CEO CONFERENCE

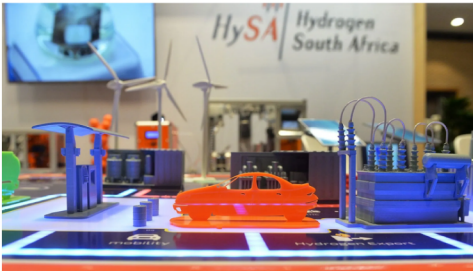
The recent announcement by Shell that it will be divesting from its downstream operations in South Africa has been turned into a political football to score cheap political points by some in society. The sensationalism surrounding Shell's exit is associated with the upcoming national elections. However, a more comprehensive analysis paints a picture of a company implementing its global strategy, regardless of what the issues may be in the South African context.

It's important to highlight the facts. This is not the first time that an oil major has taken a decision to divest from some of its key business operations. Similar decisions were taken by Chevron in 2016, including Engen and Puma. Why was the same level of attention not given to these companies over similar decisions made in the past? Perhaps the context was not favourable for any political party to do so. That said, we cannot ignore the fact that such decisions by oil and gas companies are not new or unique to the chemical industries.

IOL
NEWS • ELECTIONS 2024 • BUSINESS • LIFESTYLE • ENTERTAINMENT • SPORT • TRAVEL • OPINION • NEWSPAPERS • **SUBSCRIBE**

SA to establish a Green Hydrogen Skills Centre to plug the skills gap

BUSINESS REPORT | ENERGY



Green Hydrogen Skills Centre to be established in SA by next year: Phando Jikele/Independent Newspapers

Published Apr 19, 2024

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Investing.com
Forex Commodities Indices Bonds
Time Frame: 1 Day | 10/10/2024 10:47:24 AM 10/10/2024
EUR/USD: 1.0847 (+0.0024 +0.22%)
Forex: 1.0847 (+0.0024 +0.22%)
Moving Averages: 50 (1.0847) 100 (1.0847) 200 (1.0847)
Indicators: RSI (50) Stochastic (50) MACD (50)

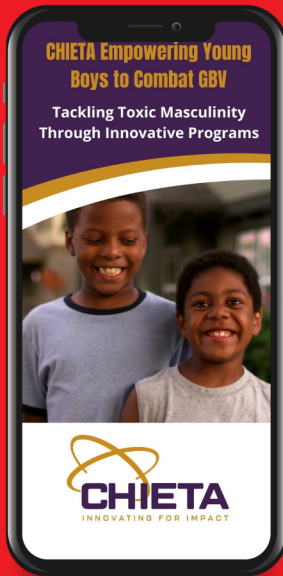
CHIETA Spearheads South Africa's Transition To Green Hydrogen Economy
March 29, 2024 | BUSINESS & MONEY | 2 min read

In a pivotal move towards advancing South Africa's energy transformation, namely transitioning to a Green Hydrogen Economy, the reliance on disruptive technologies and collaboration across the value-chain is essential.

With estimations indicating a potential 3.6% addition to South Africa's GDP by 2050 and the creation of over 370,000 jobs, the transition to a hydrogen economy emerges as a top priority in the nation's energy agenda. Leveraging South Africa's deep capital markets and optimal conditions for renewable energy production, including vast land resources and prime wind and solar assets, serves as a cornerstone for driving green hydrogen initiatives forward.

Partnerships between public and private sectors for effective policy and regulatory interventions are deemed essential.

After China Drills, Taiwan President Again Extends Goodwill
Mpeape Glad To Leave PSG On Winning Note
Kroos Hides Emotional Farewell To Real Fans
Ladino: On Pole But Still Heartened By The Past
Verstappen Says His Red Bull Has A Fundamental Problem



- 41,000 young boys enrolled in the "What about the boys" program
- R3 million grant provided by CHIETA
- Year-long program to challenge toxic masculinity



CHIETA is driving chemical industry growth by equipping workers with the skills they need to succeed.



CHIETA

Embracing the Digital Future, Empowering Youth and Entrepreneurs





Happy Birthday

CEO Mpho Mookapele

Happy Birthday to our CEO, Mpho Mookapele, a visionary leader who is an inspiration to us all!

Your unwavering determination, drive and innovative spirit have reshaped our industry and empowered many individuals.

May this special day bring you moments of joy and the appreciation you truly deserve.

Here's to another year of conquering challenges and breaking barriers.





DID YOU KNOW?

EWSETA SUPPORTS SMME DEVELOPMENT.

GreenMovement was founded by Zethu Kunene the Chief Resource Officer at GreenMovement. Their flagship product, "the woodie," offers a sustainable alternative to coal, made from alien invasive tree species and organic waste timber, promoting low-carbon solutions.




DID YOU KNOW?

Eskom's Ingula hydro power project, in KZN, is the largest of its kind in South Africa. It generates 1332MW of power and was commissioned in 2016.




DID YOU KNOW?

SAWEA's Work Readiness Programme (WRP) serves as an intervention designed to enhance recruitment in the renewable energy industry supported by EWSETA.

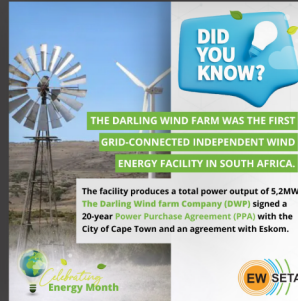




DID YOU KNOW?

THE DARLING WIND FARM WAS THE FIRST GRID-CONNECTED INDEPENDENT WIND ENERGY FACILITY IN SOUTH AFRICA.

The facility produces a total power output of 5.2MW. The Darling Wind farm company (DWP) signed a 20-year Power Purchase Agreement (PPA) with the City of Cape Town and an agreement with Eskom.




DID YOU KNOW?

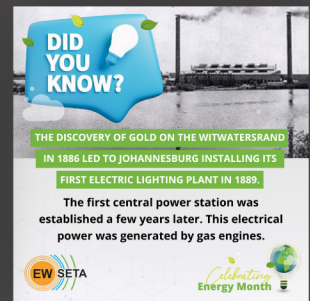
The Free Basic Alternative Energy policy is paving the way for the provision of off-grid energy to impoverished households. The policy instructs municipalities to supply these homes with alternative energy like solar, bio-ethanol gel and paraffin.




DID YOU KNOW?

THE DISCOVERY OF GOLD ON THE WITWATERSRAND IN 1886 LED TO JOHANNESBURG INSTALLING ITS FIRST ELECTRIC LIGHTING PLANT IN 1889.

The first central power station was established a few years later. This electrical power was generated by gas engines.




The Energy & Water Sector Education Training Authority (EWSETA) is a skills development authority serving the energy and water sectors.

Check Hwseta accredited institutions based on the 4 point checklist

HWSETA ACCREDITATION CHECKLIST FOR LEARNERS

1. IS THE SCHOOL/INSTITUTION REGISTERED?
2. DOES THE SCHOOL/INSTITUTION HAVE A QUALITY ASSURANCE SYSTEM IN PLACE?
3. DOES THE SCHOOL/INSTITUTION HAVE A QUALITY ASSURANCE SYSTEM IN PLACE?
4. WHAT IS THE SCHOOL/INSTITUTION'S REPUTATION?

For more details visit www.hwseta.org.za

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A graphic for Eye Care Awareness Month. On the left is a visual acuity chart with the letters E, N, T, Z, P, X, P, E, D, L, F, T, D, Z, U, L, A, E, N, T, O, U, D, F, N, P, T, H arranged in rows of decreasing size. On the right is a woman with curly hair and glasses, resting her chin on her hand in a thinking pose. Below the woman is a green circular banner with the text "EYE CARE Awareness Month" and "SEPTEMBER 2023". At the bottom left is the logo for the Health and Welfare Society of the State of Tennessee (HWS&T), featuring a stylized sun and the text "Health and Welfare Society of the State of Tennessee" and "HWS&T".



Ready to unlock a world of possibilities?

HWSETA's brand new website is your go-to destination for all things healthcare skills development!

Visit our website today! @ www.hwseta.org.za

DID YOU KNOW?

Men and boys are less likely to seek help for mental health issues compared to women? Societal expectations around masculinity often discourage open discussion about emotional well-being.



World
Heart
Day

29 September
2023

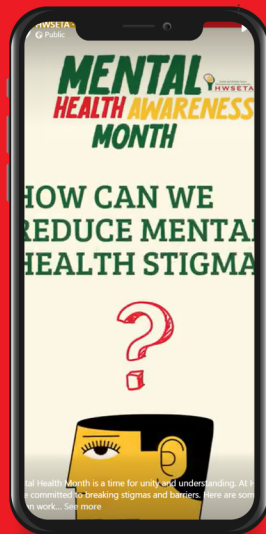
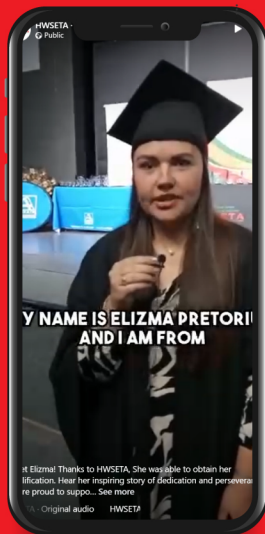
Ein Herz und Nieren für
Gesundheit und Wohlbefinden
an der
HWSETA

Albinism Awareness Month

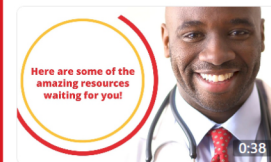
September 2023

Albinism and White Skin
HWSETA
 Health, Wealth, Skills, Education, Training and Advancement





Videos



HWSETA's New Website: Your One-Stop Shop for Skills Development!...

4 weeks ago · 335 plays

2



At HWSETA, our core values are the foundation of everything we do. They...

5 weeks ago · 375 plays

6



Planning for your future? It's crucial to choose a training provider accredited...

7 weeks ago · 526 plays

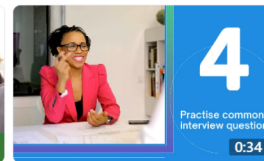
6



Our new website is now live! Explore the all-new HWSETA website today!...

7 weeks ago · 380 plays

4



Preparing for your first job interview? Here are some essential tips to help yo...

8 weeks ago · 390 plays

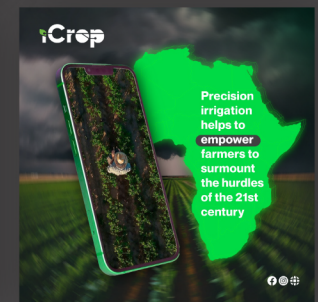
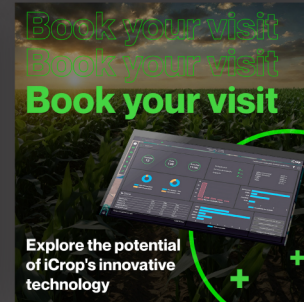
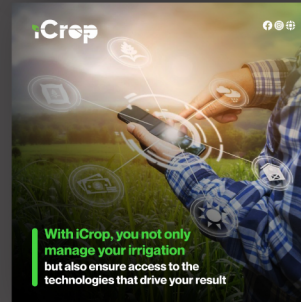
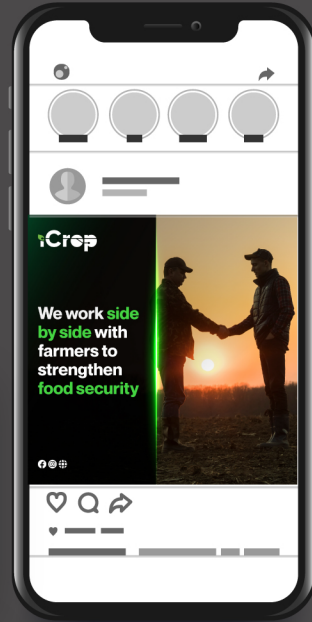
6



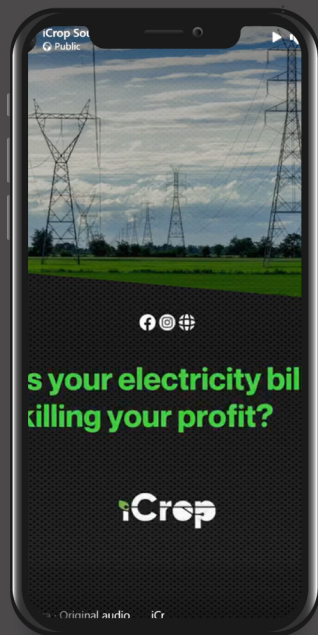
The beginning of your tertiary education can be a nerve-racking an...

16 weeks ago · 207 views

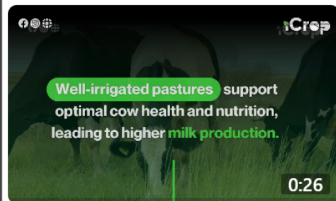
11



ICROP is an outreach programme delivering social services through fully equipped mobile one-stop service units, or vehicles equipped with modern technology, facilities, and personnel. Its objective is to promote development, poverty reduction, and social inclusion for isolated people.

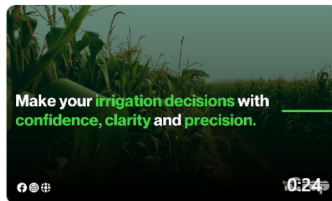


Videos



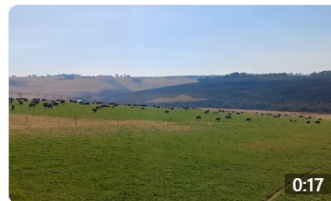
Well-irrigated pastures support optimal cow health and nutrition, leading to...

33 weeks ago · 31 views



Make your irrigation decisions with confidence, clarity and precision....

35 weeks ago · 27 views



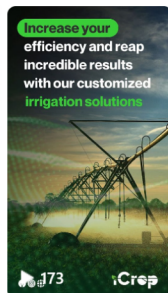
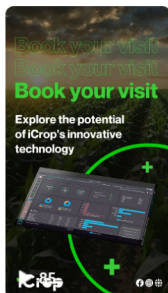
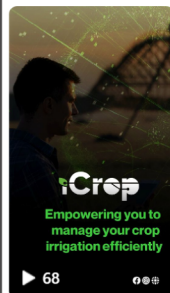
The iCrop team is spending some time in the rolling hills of Kwazulu-Natal...

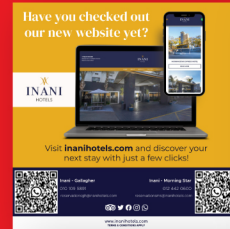
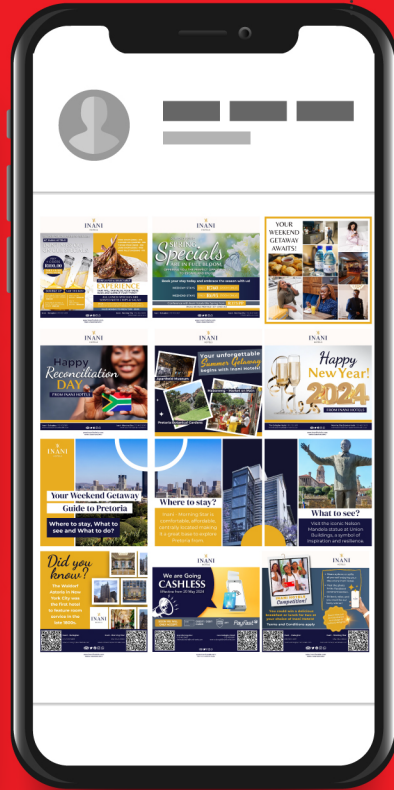
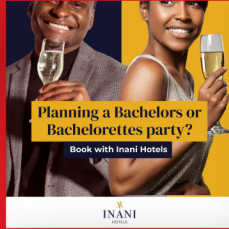
39 weeks ago · 70 views



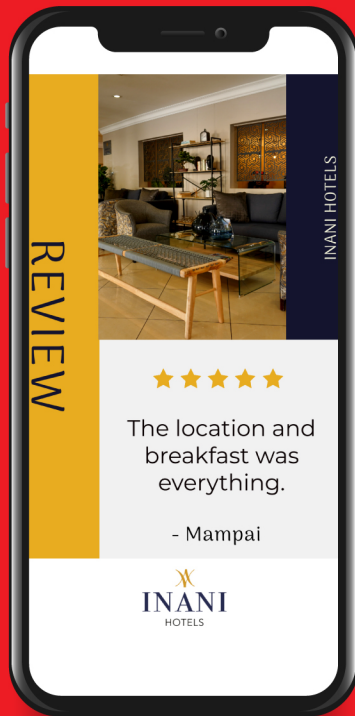
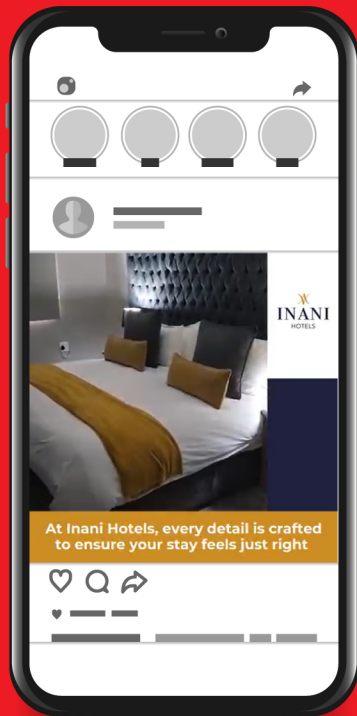
Reels

[iCrop South Africa's reels](#)

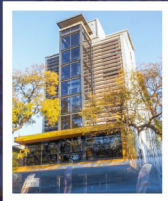




Philip Lategan is a seasoned Hotelier and business owner with over 22 years experience in the Hospitality industry. Driven by his passion for the Hospitality industry and people in general he take tremendous pride in his business and the services his business provide.



INANI HOTELS



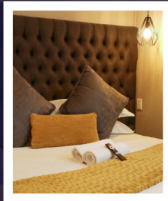
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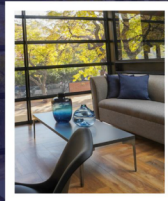
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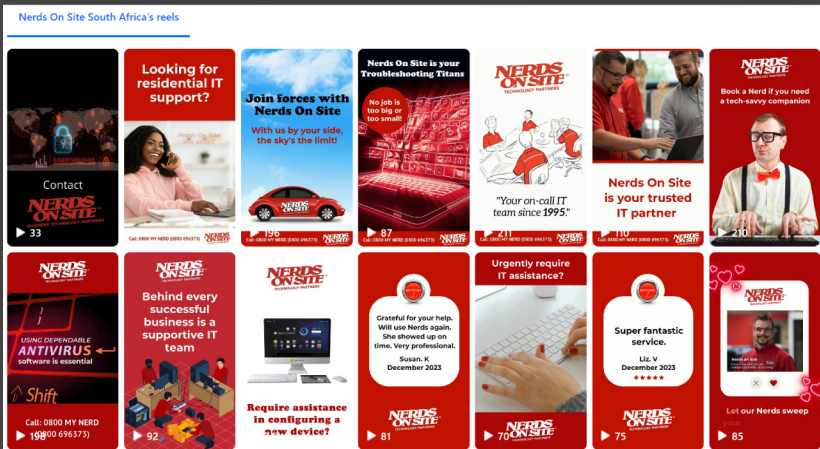
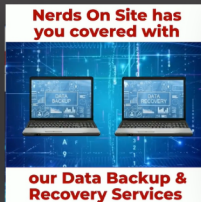
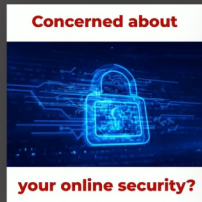
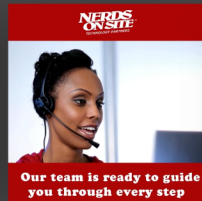
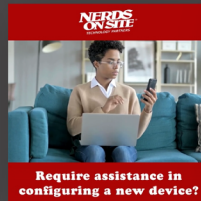
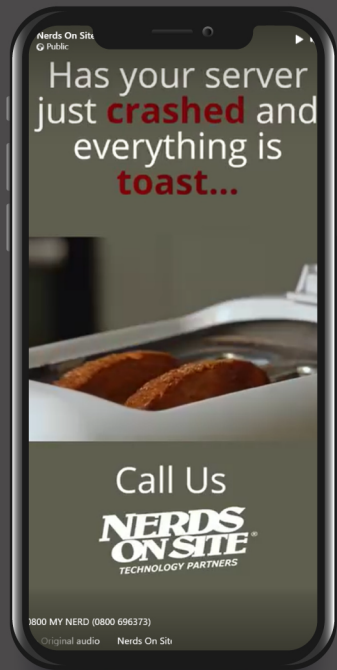
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Motus is a multi-national provider of automotive mobility solutions and vehicle products and services, with a leading market presence in South Africa as well as a selected international offering in the United Kingdom, Australia, South East Asia and Southern and East Africa.



The Production Technologies Association of South Africa (PtSA), established in 2006, is a membership based organisation with the mission of promoting, protecting and supporting the collective interests of the Tool, Die, Mould and Special Machining industries (TDM Industry) of South Africa, in order to support the growth and development of all manufacturing sectors.





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